

# UITS Journal of Business Studies

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# CALL FOR PAPERS

## Volume-12, Issue-1

### About Journal

The UITS Journal of Business Studies (UITS JBS) publishes high-quality research papers, conceptual articles, and case studies that contribute to the advancement of knowledge in business and management disciplines.

The journal provides a platform for academicians, researchers, and practitioners to exchange innovative ideas, empirical findings, and practical insights that promote sustainable business growth and development in the world.

### Topic not limited to the following

- Accounting, Finance, Digital Finance
- Marketing, Business Communication, Digital Marketing
- Management, Human Resource Management
- AI and ML in Business
- Economics & Environment Issues
- Sustainability and Corporate Social Responsibility

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### Important Dates

- Last Date of Article Submission** : 30 Jun 2026
- Acceptance on or Before** : 15 Aug 2026
- Last Date of APC** : 31 Oct 2026
- Expected Publication Date** : 31 Dec 2026



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**Submission Email:**

**journal@uits.ac.bd**

**For Updates** +8809678008487  
**Contact Us** | Ext- 606, 616

**Dr. Aroop Saha**  
Director, UITS Research Center  
Email: director\_rc@uits.ac.bd

**Dr. Umma Khatuna Jannat**  
Additional Director, UITS Research Center  
Email: add\_director\_rc@uits.ac.bd